GEORGETOWN UNIVERSITY
Master of Arts in Learning and Design

DESIGNING THE FUTURE OF HIGHER EDUCATION

OVERVIEW
The Master of Arts in Learning and Design (MLD) at Georgetown University was designed and developed by faculty at Georgetown’s Center for New Designs in Learning and Scholarship (CNDLS). Our program builds on 17 years of experience working with faculty, staff, and students on academic innovation. Focusing on the intersecting fields of instructional design, educational technology, learning analytics, and higher education leadership, the program trains the next generation of designers, developers, technologists, and transformative leaders who will drive learning forward in higher education.

CURRICULUM
MLD offers a diverse curriculum, in which students will:

- Be exposed to multiple perspectives and key concepts in learning and design
- Delve deeper into a specific concentration of their interest by taking track-courses in learning design, technology innovation, learning analytics, or higher education leadership
- Apply their knowledge, experiment, and collaborate with experienced professionals in our Design Studio and through internships
- Develop a rich ePortfolio that will serve as evidence of the complexity and depth of their experience as they pursue careers in the field

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FINANCIAL AWARDS
In addition to needs-based financial aid, MLD has available to students:

• Merit-Based Scholarships offered on a competitive basis to students with exceptional academic standing, and ability

• CNDLS Graduate Associateships, in which students earn an hourly wage while working alongside staff in the Center for New Designs in Learning and Scholarship (CNDLS) on projects related to learning and design

• Fellowship Stipends for our most meritorious Graduate Associates, who would receive a stipend along with the hourly wage they earn while working at CNDLS

CAREERS
MLD equips students to lead the future of higher education, preparing them to:

• Design, implement, and assess the effectiveness of learning activities, courses, and curricula for students of all backgrounds

• Examine how policy, education leadership, and analytics impact the design and implementation of technology-enhanced learning

• Pursue careers in a number of high-demand fields seeking to improve learning, for example, as instructional designers, instructional technologists, learning analytic specialists, online program developers, and higher education leaders

Washington, DC and Maryland have
THE HIGHEST CONCENTRATIONS
OF INSTRUCTIONAL DESIGNERS
per capita in the nation.¹

Washington, DC has the
HIGHEST CONCENTRATION OF
POSTSECONDARY EDUCATION
ADMINISTRATORS
per capita in the nation.²

EXPECTED NEW JOBS BY 2024
15,200 postsecondary education administrators³
1,000 operations research analysts⁴
3,100 instructional coordinators⁵

References
¹ www.bls.gov/oes/current/oes259031.htm#st
² www.bls.gov/oes/current/oes119033.htm#st
³ www.bls.gov/ooh/management/postsecondary-education-administrators.htm
⁴ www.bls.gov/ooh/math/operations-research-analysts.htm#tab-6
⁵ www.bls.gov/ooh/education-training-and-library/instructional-coordinators.htm#tab-6

ADMISSIONS CHECKLIST
To apply to the MLD program, applicants will need to submit the following:

☐ Official Transcript or Official Foreign Transcript
☐ Standardized Test Scores
  GRE Scores
  English Language Proficiency Requirements (if needed)
☐ Academic Statement
☐ Writing Sample or Digital/Video Project
☐ Three Letters of Recommendation
☐ Application Fee

Learn More and Apply: learninganddesign.georgetown.edu